

NATIONAL ASSOCIATION OF
DEVELOPMENT ORGANIZATIONS



SERVING THE NATION'S REGIONAL DEVELOPMENT ORGANIZATIONS FOR NEARLY FOUR DECADES:
ADVANCING REGIONS THROUGH EFFECTIVE FEDERAL ADVOCACY,
INFORMATIVE RESEARCH, SPECIAL REPORTS AND TRAINING, &
UNMATCHED OPPORTUNITIES FOR PROFESSIONAL GROWTH

NADO: ADVANCING THE INTERESTS OF REGIONAL DEVELOPMENT ORGANIZATIONS

"For our money, NADO provides the best value of any national association that our organization belongs to."

— Dan Bollinger, Executive Director
Southwest Georgia Regional Development Center

A **N INVESTMENT THAT PAYS DIVIDENDS** -- NADO members have achieved a number of successes that directly benefit regional development organizations across the nation. All of these accomplishments are made possible by the financial support and active participation of our members.

- ◆ Forged a compromise with Congress, Commerce officials and the association to preserve the core governance structure, operations and mission of EDA-funded regional development organizations as part of the agency's 2005 rule-making process.
- ◆ Enhanced the national dialogue on the benefits of using existing regional development organizations to facilitate regional approaches to homeland security and emergency preparedness.
- ◆ Secured a mandatory \$3 million increase in annual appropriations for the EDA planning grant program for economic development districts as part of the 2004 EDA reauthorization law.
- ◆ Negotiated with the National association for Counties and AASHTO the 2003 federal rules that mandate an enhanced role for rural local officials in the statewide transportation planning and decision-making process.
- ◆ Published new research reports on regional approaches to homeland security planning and preparedness, and insights into the governance structures and operations of state associations of regional councils and development organizations. In addition, NADO has published landmark studies on state DOT partnerships with regional development organizations, brownfields redevelopment strategies in small town and rural America, and the role of regional development organizations in federal-state regional commissions.

The National Association of Development Organizations (NADO) recognizes that regional development professionals and policy makers are operating in a constantly changing and increasingly competitive political and fiscal climate.

Building on nearly four decades of experience, NADO members receive a high return on their investment through exclusive access to a variety of services and benefits -- all of which are crafted to enhance the activities, programs and prospects of regional development organizations.

NADO helps its members achieve their goals by providing effective advocacy and lobbying services at the federal level, producing timely information and research, and offering opportunities for professional growth and networking.

Each year, over 90 percent of members renew their dues and nearly one in four voluntarily upgrade to the sustaining and platinum membership categories. This loyalty and support is reflective of the association's value, achievements, and services.

Most importantly, every member knows they are more than a face in the crowd. Each member is an investor in a grassroots-driven organization that pays exceptional dividends and offers new opportunities for regional development professionals and policy officials.

NADO CONTACT INFORMATION:

400 North Capitol Street NW • Suite 390 • Washington, DC 20001
202.624.7806 TEL • 202.624.8813 FAX • info@nado.org • www.nado.org

INFORMATION CENTRAL

In today's fast-paced world, access to useful, concise and timely information is a necessity for any successful organization. Members of NADO receive an assortment of publications, newsletters and policy briefs -- all of which are designed to be user-friendly, offer a quick but informative read, and provide links to additional resources.

NADO NEWS

Delivered directly to your desktop, *NADO News* is a "must-read" newsletter that covers the latest developments on Capitol Hill, in the administration and within the NADO membership. It also features details on upcoming conferences and program initiatives, job listings and links to new federal notices, pending legislation and legislative alerts.

NADO.ORG

With NADO's Web site (www.nado.org), members are only one click away from a catalog of information, including details on upcoming meetings, free job opportunity listings and daily updates on key legislative activities. Users can access research reports, publications and surveys, plus visit the online resource centers dedicated to regional transportation, brownfields, environmental stewardship and business development finance issues. Members enjoy exclusive access to an updated membership directory, back issues of *NADO News* and other timely information and resources.


“*NADO News is without a doubt an essential publication for tracking the wide range of federal community and economic development issues. The special report on the President's budget is worth the price of membership dues alone.*”

— Jack Scriber, Executive Director
Kentuckiana Regional Planning & Development Agency

REGIONAL DEVELOPMENT DIGEST

Published periodically by the NADO Research Foundation, this online newsletter promotes innovative programs and practices of regional development organizations. It also provides a snapshot of the broad range of issues and challenges facing small metropolitan and rural America.

In addition, the association publishes special reports and feature articles of the *Digest* on "hot button" issues, such as community considerations to recruiting correctional facilities, understanding the complexities of big-box development, and strategies for brownfields redevelopment. Past issues have also covered regional strategies for value-added agriculture, deploying GIS applications and solutions, and rural transportation planning.



“*NADO is an invaluable advocacy and research organization for small metropolitan and rural America. With its extensive grassroots network of regional development practitioners and policy makers, NADO is always in tune to the latest trends, needs and challenges facing our nation's local communities.*”

— Chuck Fluharty, Director
Rural Policy Research Institute

EFFECTIVE ADVOCACY AND REPRESENTATION AT THE FEDERAL LEVEL



Recognized as an informed, pro-active and effective advocacy group that achieves results, NADO's legislative team walks the halls of Congress and the corridors of federal agencies every day on behalf of regional development organizations.

Whether fighting for increased funding for federal community and economic development programs, a stronger role for rural local officials in transportation planning or a regional approach to homeland security and emergency preparedness, NADO promotes these and other interests of the regional development community. Most importantly, members of NADO receive the tools and resources -- such as action alerts, issue briefs and congressional directories -- required to be effective communicators with federal officials.

// Whether serving on a conference panel, taking action on a pressing legislative issue or offering best practices, NADO members have an array of opportunities to get involved and help promote regional planning and development."

— Sharon Juon, Executive Director
Iowa Northland Regional
Council of Governments

PROFESSIONAL AND ORGANIZATIONAL DEVELOPMENT AND GROWTH

NADO's conferences offer unmatched opportunities for regional development practitioners, policy-makers and stakeholders to network with peers, learn about best practices and trends, and gain access to key federal policy officials and potential funders.

The **Annual Training Conference**, attended by over 700 attendees, highlights innovative practices of regional development organizations. The conference engages participants in discussions about the broad range of issues confronting local communities. It also offers an interactive and unmatched setting for information sharing, networking and advanced learning.

The **Washington Policy Conference**, held each spring in the nation's Capitol, features a chance to network one-on-one with federal agency officials and congressional leaders. It also offers expert panels on federal budget and policy issues, plus participants receive talking points, policy briefs and other materials needed to communicate effectively with federal lawmakers and policy officials.



2006 TRAINING CONFERENCE • AUGUST 26-29 • RENO, NV



2007 TRAINING CONFERENCE • AUGUST 25-28 • AUSTIN, TX



2008 TRAINING CONFERENCE • OCTOBER 4-7 • ANCHORAGE, AK

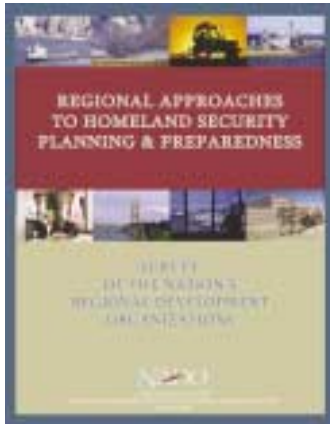


WASHINGTON, DC POLICY CONFERENCE

2006 EVENT • MARCH 13-15

2007 EVENT • MARCH 12-14

NATIONAL LEADER IN RESEARCH AND ANALYSIS



Funded exclusively through private foundation and federal agency grants, the NADO Research Foundation is a leader in the field of regional community and economic development studies. Our professional staff identifies and shares best practices, analyzes the impact of federal policies and programs on regional development organizations, and examines the latest developments and trends in small metropolitan and rural America. All activities

of the Research Foundation are aimed at strengthening the advocacy, policy and programmatic efforts of NADO and its members.

RECENT RESEARCH TOPICS AND INITIATIVES

- ◆ COMMUNITY AND ECONOMIC DEVELOPMENT
- ◆ REGIONAL AND RURAL TRANSPORTATION
- ◆ HOMELAND SECURITY AND EMERGENCY PREPAREDNESS
- ◆ FEDERAL-STATE REGIONAL COMMISSIONS
- ◆ RURAL BROWNFIELDS REVITALIZATION
- ◆ REGIONAL GIS TECHNOLOGY AND PRACTICES
- ◆ SMALL BUSINESS DEVELOPMENT FINANCE
- ◆ STATE ASSOCIATIONS OF REGIONAL COUNCILS
AND REGIONAL DEVELOPMENT ORGANIZATIONS
- ◆ ECONOMIC DEVELOPMENT AND ENVIRONMENTAL STEWARDSHIP

NADO AND THE NADO RESEARCH FOUNDATION
400 North Capitol Street, NW • Suite 390 • Washington, DC 20001
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NATIONAL NETWORK OF REGIONAL DEVELOPMENT PROFESSIONALS

Members of NADO work together to promote the regional cooperation of local governments and communities. As the premier organization for executive leaders and managers of regional development organizations, the association offers members a national link to their professional peers. As part of this growing network, members have opportunities for professional growth and advancement. In addition, NADO has an established national network for business development finance professionals and, in 2006, the association is forming the only nationwide alliance for rural transportation stakeholders.



Small Business Development Loan Fund Certification Program

The ECONOMIC DEVELOPMENT FINANCE SERVICE (EDFS), a subscription-based service of the NADO Research Foundation, provides information, training and research for loan fund development finance professionals. To help strengthen the performance and management of loan funds, EDFs launched a training certification program for loan fund professionals in 2004. Most importantly, members of EDFs are part of an active peer network that shares best practices, offers insights on pressing issues and emerging trends, and promotes the field of business development finance.

www.nado.org/edfs

NADO MEMBERSHIP APPLICATION

Members of NADO receive benefits and services that are essential to operating in today's competitive climate -- effective federal advocacy, timely information and research, discounts on training and professional development events, and access to the association's professional staff. Join today to enjoy the membership privileges of NADO!

Contact Information

Name: _____ Sponsor Name: _____
Title: _____
Organization: _____
Address: _____
City/State/Zip: _____
Phone: _____ Fax: _____
Email: _____ Web: _____

Membership Categories

General, Sustaining and Platinum Membership

Regional development organizations designated by a state as a multi-jurisdictional planning and development agency.

Associate and Sustaining Associate Membership

Organizations and individuals not eligible to join as a regional development organization.

Annual Dues Rates

Regional Development Organizations

\$2,000 -- General members receive all publications, services and conference discounts.

\$3,000 -- Sustaining members receive all publications, services, special recognition, additional discounts at conferences and three free spouse/guest registrations at the annual conference.

\$4,000 -- Platinum members receive all publications, services, special recognition, additional discounts at conferences, six free spouse/guest registrations at the annual conference and other benefits.

Associates

\$500 -- Associate members receive all publications, services and conference discounts.

\$1,000 -- Sustaining associate members receive all publications, services, one free spouse/guest registration at the annual conference and additional conference discounts.

--- PLEASE COMPLETE AND RETURN WITH PAYMENT TO ---

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